

Quotation Conversion Rates as of 08/07/2011

Show all data where the ENTRYDATE is between 01/01/2011, 31/12/2011

Client System Type	Reference	Status	Enquiry Date Order Received	Quoted Order Value
Ken Symmonds				
Henry Fredericks	I-B-0015A	WON	17/04/2011	£750.00
Intruder & Hold Up Alarm: PD 6662 & DD243			07/06/2011	£300.00
Rockware Bakery	I-B-0002A	QUOTED	17/04/2011	£855.00
Intruder & Hold Up Alarm: PD 6662 & DD243				
Total Number of quotes in period	2	Value quoted in period	£1,605.00	
Number of quotes WON in period	1	Value of quotes WON in period	£300.00	
Conversion Rate = 50.00 %		Conversion Value = 18.69 %		
Philip Jackson				
Hedon Health Centre	I-B-0016A	QUOTED	17/04/2011	£1,395.00
Intruder & Hold Up Alarm: PD 6662 & DD243			27/06/2011	
Mr D Healey	I-B-0007A	WON	17/04/2011	£533.00
Intruder & Hold Up Alarm: PD 6662 & DD243				£500.00
Langham Insurance	I-B-0001M	WON	04/05/2011	£4,167.50
Intruder & Hold Up Alarm: PD 6662 & DD243			21/11/2010	£4,167.50
Wilfred Clog Factory	I-B-0004A	QUOTED	17/04/2011	£11,800.00
Fire Detection and Alarm System BS5839 Pt 1				
Total Number of quotes in period	6	Value quoted in period	£19,500.50	
Number of quotes WON in period	3	Value of quotes WON in period	£4,967.50	
Conversion Rate = 50.00 %		Conversion Value = 25.47 %		